



Pahkisimon Nuyeháh Library System

The mission of the Pahkisimon Nuyeháh Library System is to provide library services and educational and cultural resources to the people in northern Saskatchewan in cooperation with the existing library and educational structures and to communicate the uniqueness of the north to other regions of the world.

PNLS will lead the North to information.

Pahkisimon Nuyeháh Library System Advocacy Committee Meeting Minutes 21 July 2023

Attending:

Board:

Delilah Aubichon-Chair, Richard Thommes-Vice Chair, Alvina Aubichon, Shirley Martin, Darlene Morin

Regrets:

Barb Flett, Michelle Gale

Staff:

James Hope Howard-Director, Linda Collins-FMOA & Recorder

1. Call to Order and Land Acknowledgement

The meeting was called to order at 3:00PM, with the Land Acknowledge being recited.

2. Roundtable Introductions and Review of Committee Mandate

Due to this meeting being the first since the AGM, there were Introductions and the Committee Mandate was reviewed. James went through the Roles and Responsibilities of the Advocacy Committee. Changes to be made:

1. Remove SLTA references
 2. Change Adobe Connect to Zoom
- Do revisions and bring back to the table

3. Approval of Agenda

The agenda was reviewed, with no changes.

MOTION: ADV-2023-07-21-01

S. Martin/A. Aubichon

To approve the agenda as presented. / Carried

*Belief Statement: Because the north is unique in lifestyle, geography and culture, it is important to express togetherness through a library organization directed by northerners which promotes cultural awareness and education through a strong **united** voice.*

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4. Approval of Minutes, 3 March 2023

The Minutes of 3 March 2023 were reviewed.

MOTION: ADV-2023-07-21-02

R. Thommes/D. Morin

To approve the minutes of 3 March 2023 as presented.

/Carried

5. Business Arising from the Minutes

5.1 PNLS Website Governance Section Updated

James will add the most recent approved minutes after the meeting.

5.2 PLLO 2023 Summer Literacy Materials Grant Update

We were granted \$20,000 for the purchase of books for the Summer Literacy program. James and Roseanne attended the Literacy Camp training in Prince Albert. By providing the books, we are countering the “summer slide” that is prevalent during the summer months. The anchor books were purchased through JerBear, since there are restrictions of purchases made through the government.

6. Ongoing Business

6.1 PNLS Branded Items / Stationary / Merchandise / Etc.

We have several types of promotional materials purchased and will be looking for other items.

6.2 Community Outreach Opportunities

6.2.1 Sponsorships and Donations

We were able to donate a monetary gift and promotional items.

6.2.2 La Ronge Barber Field Take-a-Book-Leave-a-Book Proposal Discussion & Motion

We had been looking at a sign to be added to the board in the Barber Field airport in La Ronge, and Roseanne thought it would be good to install a “Take a book, leave a book” kiosk or box there so people would have reading materials available to them while they wait for their flights.

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MOTION: ADV-2023-07-21-03

S. Martin/D. Morin

To inquire with Barber Field about adding the “take a book, leave a book” kiosk.

/ Carried

James will also inquire about the same with the northern airports.

6.3 PNLS Website and Social Media Updates and Engagement

6.3.1 CreativeBug SERP Contract Migration Completed

We had originally had the CreativeBug for our own website, however with the increase in interest, it has now been added to the SERP supplemental database. This will be a lesser cost, and will be available to the full province.

6.3.2 Social Media Options Discussion

We have our website, a Facebook and Twitter account, but none of the others yet. We will look at other social media options as they come up.

7. Fundraising Activities and Targets

7.1 Enabling Accessibility Fund (EAF) Application Updates

We have the grant, in the amount of \$42,000 to pay for 80% of the work to be done on the sidewalk and exit areas of the building, to make it accessible to everyone.

7.2 SaskPower Northern Reading Program Title Sponsorship, 2024—2027

Roseanne has been in contact with Sask Power and they will be giving us another three-year grant, valued at \$20,000 per year for each of the three years.

There will be some changes as to the way the program is run, specifically, Roseanne will be looking at how to use technology to keep track of the points, and to encourage kids to use the program. It will be run more like a game.

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7.3 Alex Robertson Public Library Harold Johnson Grant Fund Stewardship

The Harold Johnson Grant is almost to \$3,000 and we are waiting on their decision as to how that will be distributed. We were asked by the board of the Alex Robertson to funnel the money through our library because they are on the cusp of having to do a full financial audit if their funds go over \$250,000 per year, and they are not in a financial position to do that. Also, since we are a registered charity, we can provide charitable donation receipts to anyone who donates over \$10.00.

7.4 Napatak Ramble Arts Market, Archives Fundraiser Book Sale & TD Summer Reading Club Storywalk, July 1

The Napatak Ramble went off during the July 1 weekend, and it was a success. We had a table there, selling books at \$5.00 each. We also set up a Storywalk, which was well received.

7.5 Northern Saskatchewan Archives Fundraiser Book & Merchandise Sale, PNLS Headquarters, July 24—29

We will be having our Archives fundraiser next week, from July 24 to 29, selling books, plants and miscellaneous items. All proceeds will be for the Archives use.

7.6 Fundraising Sources Brainstorming and Discussion

We are looking for fundraising opportunities, so if there are any ideas that come to mind, please let us know.

7.7 Partnership Opportunities Brainstorming and Discussion

We are looking for other partnership opportunities as well. Any ideas would be greatly appreciated.

8. Policy Review and Approval

James will go through the policies that are specific to this committee and will bring them forward as needed.

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9. Other Business

9.1 SLA 2023 Saskatchewan Libraries Conference, May 3—5

The SLA conference was held in Saskatoon this year, and it was very well received. James has been elected as the new President.

9.2 SLA Assent to The Partnership Statement, In Defence of Drag Storytime: A Statement of Support from Canada's Library Associations, June 27

During the SLA Conference, there was a partnership statement made in support of the Drag Storytime that is held at the libraries.

9.3 Book Ban Challenges Topic Updates

There have been some challenges that have come up this year regarding banned books. James will work on a Best Practice for this in co-operation with the Saskatoon Regional Library, and any others that want to be included.

9.4 Canva for Non-profits Acquisition

Roseanne has purchased a software called Canva, which helps in production of posters, brochures, etc. Our latest poster for the Archives Book Sale Fundraiser has been done using the software.

10. Next Meeting

The next meeting will be determined at the Executive meeting, July 22, to run consecutively with the following Executive meetings.

11. Adjournment

The meeting was adjourned by D. Aubichon at 4:19PM.

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