

The mission of the Pahkisimon Nuye?áh Library System is to provide library services and educational and cultural resources to the people in northern Saskatchewan in cooperation with the existing library and educational structures and to communicate the uniqueness of the north to other regions of the world.

PNLS will lead the North to information.

# Pahkisimon Nuye?áh Library System Advocacy Committee Meeting Minutes 8 December 2023 3:00 PM

#### In Attendance:

Board: Delilah Aubichon-Chair, Richard Thommes-Vice Chair, Alvina

Aubichon (Zoom), Shirley Martin, Darlene Morin

Staff: James Hope Howard-Director, Lisa Ulriksen-Assistant Director,

Linda Collins-FMOA & Recorder (Zoom)

Regrets: Barb Flett, Michelle Gale

#### 1. Call to Order and Land Acknowledgement

The meeting was called to order by D. Aubichon at 3:02pm followed by the Land Acknowledgement.

#### 2. Approval of Agenda

The agenda was reviewed with no changes

MOTION: Adv\_2023120801

S. Martin/D. Morin

To approve the agenda as presented

/Carried

#### 3. Approval of Minutes, 15 September 2023

The minutes of 15 September 2023 were reviewed with no changes.

MOTION: Adv\_2023120802

R. Thommes/S. Martin

To approve the minutes of 15 September 2023 as presented /Carried

#### 4. Business Arising from the Minutes

#### 4.1 PNLS Website Governance Section Updated

After this meeting the September 15 2023 minutes will be uploaded to the Governance section of the PNLS website.

#### 4.2 System Book Challenge Policy to Be Established

There will be a Book Challenge policy established through the SLA in the coming months.

Belief Statement: Because the north is unique in lifestyle, geography and culture, it is important to express togetherness through a library organization directed by northerners which promotes cultural awareness and education through a strong united voice.

We acknowledge that we are based in Treaty 8, And Treaty 10 Territory and the homeland of the Métis Nation.

Bag Service #6600 = Phone: 306-425-4525 = Fax: 306-425-4572 = Email: pnlshq@pnls.lib.sk.ca = Web: www.pahkisimon.ca



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#### 5. Ongoing Business

## 5.1 PNLS Branded Items / Stationary / Merchandise / Etc.5.1.1 PNLS Executive & Headquarters Staff Branded Jackets Discussion and Motion

There will be jackets with the PNLS logo ordered for the board and staff in the coming months. Linda is requesting the sizes of each person who wants one. The style will be determined and the information will be sent to each person. Twenty-Five jackets will be ordered in various sizes to accommodate the board, staff and have for giveaways.

MOTION: Adv\_2023120803

D. Morin/R. Thommes

To approve the purchase of jackets with PNLS logos for the Board, Staff and giveaways.

/Carried

#### 5.2 Community Outreach Opportunities

#### 5.2.1 Sponsorships and Donations

We have received nothing further than the NRP donations.

## 5.2.2 Northern Air Travel Take-a-Book-Leave-a-Book Project

This will be put into place when we start to travel to the north. We will set up the boxes in the various airports as we go through them.

## 5.3 PNLS Website and Social Media Updates and Engagement 5.3.1 Website Class Set Display Updates

The website has been revamped to display the class sets and the covers of the books for easier recognition. Additionally, the class set lists can be printed off the website.

## **5.3.2 Northern Librarians Facebook Group Ongoing**The Northern Libraries Facebook page has shown great interest. There is a lot of information for libraries on this page.

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### 5.4 Library Card Sign-Up Month (and Bookmark Distribution), September 2023

Library Card Signup month was in September. James will get the updated numbers and report back.

#### 5.5 PNLS Pages Monthly Newsletter

Roseanne has a monthly newsletter available for anyone who wants to sign up for it. It has very interesting and creative items listed for the various grades.

#### 6. Fundraising Activities and Targets

#### 6.1 2024 SaskPower Northern Reading Program (NRP)

#### 6.1.1 2024—2027 Title Sponsorship Signed

The new three-year SaskPower sponsorship is signed and we will get \$20,000 per year until 2027. There will be labels with the SaskPower logo on each book that goes out for this promotion.

### 6.1.2 Northern Reading Program Website Planning Ongoing

Roseanne has been revamping the Northern Reading Program to a more digital format. The website is <a href="https://www.northernreadingprogram.ca">www.northernreadingprogram.ca</a>. It will be interactive and will be available to anyone who is interested.

She is working with Matthew Maurer of Nikik in La Ronge to develop the platform for the site. There will be a mailout of information giving information with the passport, poster and guidelines of the program.

### 6.1.3 Organizational and Vendor Sponsorships and Donations

Other sponsors include SaskTel, NLSD, NRT, Book sellers, and others.

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## 6.2 Fundraising Sources Brainstorming and Discussion. We will have the potential of \$60,000 if we can take on the Literacy Hub.

6.3 Partnership Opportunities Brainstorming and Discussion Kids First North information will stay with us, and there will be partnerships with them, Alex Robertson Public Library, and PLLO.

#### 7. Policy Review and Approval

There are no policies to be brought to the table at this time.

#### 8. Other Business

8.1 Parkland Regional Library Members of the Legislative Assembly (MLA) Reception, Saskatchewan Legislature, Regina, November 27

James attended the Parkland Reception in November, which was hosted by Katherine Foley, the new Director of the Region. There were about 40 people who attended and James got to speak with the Minister of Education. The next election looks like some time in October of 2024.

8.2 Saskatchewan Library Association 2024 Conference, DoubleTree Hotel Regina, May 2 & 3

The next SLA conference will be held in Regina on May 2 & 3, 2024.

#### 9. Next Meeting

The next meeting will be in conjunction with the next Executive Meeting, to be determined December 9, 2023.

#### 10. Adjournment

The meeting was adjourned at 3:57pm by D. Aubichon.

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